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|  **Position** | Research Analyst (12+ months’ work experience) |
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| **Company** | EI Advisory |  | **Department** | Research |
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| **City** | London |  | **Country** | UK |
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| **Reporting to** | **Shivani Pala, Head of Research, EI Advisory****Harry Moran, Lead Analyst** |
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| **Description** | This is an opportunity to take on an influential role in the research & consultancy team at a dynamic and entrepreneurial media consultancy firm. Our offices are located just north of Oxford Street in the West End (W1). EI Advisory is a B2B media consultancy which provides high-profile international corporate marketers with advice on planning and executing multi-channel media campaigns. Our expertise covers B2B publications, conferences and events, associations and networking bodies. We create bespoke marketing campaigns which centre around high-quality content and experiences. We work with media suppliers all around the globe.Now 10 years old, EI is the only media consultancy providing in-depth and fully tailored B2B marketing intelligence. EI’s client base includes some of the most respected global corporations from around the world, who find our advice invaluable in enabling them to make informed decisions on their media campaigns. The role is within the existing research & consultancy team and involves consulting with and reporting for clients on all aspects of their marketing campaigns. You will also be expected to help develop our products and improve the quality of our work. EI is looking for a detail-focused, experienced and driven individual; the applicant needs to be confident when dealing with clients over the telephone and face to face.  |

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| Key Tasks | * Conducting market research of the media industry through telephone and in-person contact with media suppliers
* Aligning this research with a client’s brief to make perceptive and commercially astute spend and messaging recommendations to B2B corporate marketers
* Writing reports to showcase these recommendations
* Meeting with clients to deliver our recommendations either by telephone or face to face
* Building relationships with media suppliers to ensure that you are aware of new opportunities as they arise
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| Essential skills | * Excellent English language skills
* Detail-focused
* Excellent at liaising with clients
* Ambitious and driven in building a career
* Entrepreneurial
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| Preferred skills | * Experience in Financial Services or Technology conference production or marketing an advantage
* Second language would be an advantage (especially French, German, Italian or Spanish)
* Strong IT capabilities an advantage
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**ENDS**